

MEDIA ALERT

Thurs 21 June 2018

Tonight: Vinnies CEO Sleepout

Temperatures are set to drop to as low as 9 degrees tonight in Sydney with a light fog in the morning. Yet more than 330 CEOs will be rising to the challenge at the windy and exposed White Bay Cruise Terminal to experience a night in the cold while learning more about the homelessness crisis and raising money for Vinnies homelessness and support services.

When: 6.00pm Thursday 21 June 2018 to 8.00am Friday 22 June
Where: White Bay Cruise Terminal, Rozelle
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Entry to the White Bay Cruise Terminal is via the boom gate on James Craig Road.

Contact the Vinnies media team to inform them of your attendance; to arrange interviews before or during the event; and with any other requirements. Please ensure you have media accreditation and photo ID for entry at the boom gate.

About the Vinnies CEO Sleepout

Since its inception in 2006, the Vinnies CEO Sleepout has raised more than \$42 million to fund Vinnies homeless services across Australia. This unique event enables business leaders to actively combat the issue of homelessness by learning more about the issue and experiencing a little discomfort by sleeping out themselves. <https://www.ceosleepout.org.au/>